

Create My CV

Why is having a great CV so important?

In today's increasingly competitive job market, it's more important than ever to create the best initial impact when making contact with a prospective employer – be that a pharmaceutical company or companies acting on their behalf such as a recruitment consultancy or contract services provider. As your promotional document, your CV should contain all of the information the reader requires in order for them to make an informed decision about your suitability for the position you're applying for and it's therefore worth the investment to ensure that your first point of communication is a positive one. You never get a second chance to make a great first impression!

Why should I think about having my CV professionally written?

As specialist pharmaceutical and medical sales industry recruiters, we have received a huge number of CVs of varying quality over the years and have noticed that many people do not take as much care as they should with a CV. Compiling a comprehensive CV can be time consuming and frustrating if you're not sure what to include – we are often sent CVs which miss out vital information, list incorrect dates, and where it appears as though the latest job has simply been added on to a document which may already be several years old – the list of missed opportunities goes on!

Because the marketplace has changed in the favour of employers (i.e. they have a wider choice of candidates now than ever before due to industry-wide redundancies, corporate restructures etc) it is imperative that you do not under sell yourself, and present yourself in the best light in order to differentiate yourself from the competition and maximise your chances of securing an interview.

In the past, a recruiting Manager would often hold a number of days worth of first round interviews to accommodate all of the suitable candidates applying for their vacancy, and then go on to choose a handful to attend a final stage meeting; companies now often have a more formal selection process where they opt to run an assessment centre (places on these centres are usually limited to a relatively small number of candidates i.e. 4 due to time constraints and the manpower required to run them) and they often choose candidates based purely on their CVs as a result. It is therefore imperative that you do not assume you will be invited to interview in order to showcase your experience – you need to wow them with your CV.

Whilst you may be able to buy a book or download a template online and write your own CV, these guides are often generic, are usually not targeted specifically at the medical & pharmaceutical sales industry, and rely upon you knowing exactly what pharmaceutical companies and recruitment agencies today want to see, which is where we come in; as industry specialists we are in a great position to be able to create a CV on your behalf which emphasises your relevant experience, highlights your successes and transferrable skills. Why run the risk of losing out to someone who looks 'better on paper'?

Why have we decided to offer the CV writing service?

When we put a candidate forward for one of our vacancies, we spend a great deal of time ensuring we have all of the pertinent information required in order to draw up the best CV for them that we possibly can, before sending it out to our clients (N.B. this does not mean that if you register with us we will do this for free – only if we are putting you forward to a job). Having received such positive feedback over the years about the consistent high quality of the CVs we produce, we have decided to offer this service to everyone seeking employment in the pharmaceutical and medical sales industry, regardless of who they are applying for jobs with.

We believe that our CV writing service could be beneficial to everyone, but may be more useful to certain types of people, such as:

- Entry level candidates wishing to secure their first position in the medical / pharmaceutical industry
- Sales professionals from other industries wanting to move into the medical / pharmaceutical sector
- Applicants with previous pharmaceutical or medical sales experience who have been away from the industry for some time and wish to resume their former career
- Candidates with medical sales experience gained overseas seeking employment in the UK market
- Current medical or pharmaceutical sales representatives who want to take the next step in their career i.e. from GP/Hospital Representative to Hospital Specialist
- Current medical or pharmaceutical sales representatives who have not sought external employment for several years and need an outdated CV refreshing for today's market
- Nurses thinking about making the transition from the NHS environment into a commercial organisation in the capacity

of either a Nurse Advisor or Sales Representative

- Managers from within the pharmaceutical or medical sales industry looking for their next role.

How does it work?

- Click on the green 'Create My CV' and fill in the short form along with uploading a copy of your current CV

- We will then provide an assessment of whether we think we can help you i.e. if you already have a good quality

- CV and we think we can't add any value, we'll let you know

- If we can help and you would like to go ahead, upon receipt of payment we will schedule a telephone conversation to refine the details

- A copy of your completed CV will then be emailed to you – we will try to accommodate your timescales but on average the turnaround time from submission to presentation of the finished version is 48 hours.

What will it cost me?

We make a one off charge of £199 (including VAT) to custom create your CV.

If you would like further information about this service then please contact us on 0161 228 6448 – we would be delighted to hear from you. Alternatively, click on the 'Create My CV' button and send us a copy of your current CV and we will give you an honest appraisal of whether we can help you.